



Company Profile

About Us

- **Truviser Solution-** is a trusted name in outdoor advertising, delivering impactful, on-ground brand visibility for over 11 years. We specialize in a diverse range of services including Truck Painting Wall Painting, Mobile Van Activation, Boat Painting, Water Tank (Tanki) Painting, and Shutter Painting—designed to connect your brand directly with consumers across India.
- Our mission is simple: to deliver custom, cost-effective advertising solutions that drive awareness and build strong brand recall. Whether you're in the FMCG, Telecom, Cement, Pipe, Iron, or Retail sector, we provide tailor-made campaigns that speak to your audience—loud and clear .
- At Truviser, we combine creativity with market insight, offering regional And hyper local campaigns that go beyond traditional media. Our vast network and deep experience allow us to execute projects with precision, Reach, and reliability.
- Let's take your brand where it matters most—on the streets, walls, tanks, and wheels of India.

About Us

- Over the last 11 years, Truviser Solution has partnered with a wide range of clients across sectors including FMCG, Telecom, Cement, Paint, Pipe, Iron & Steel, and Retail. We have executed hundreds of outdoor campaigns for both local businesses and national brands, offering customized advertising solutions tailored to each market .
- Some of the well-known brands we've worked with include Daikin , Amazon Prime ,
- Captiva, Ummeed ,Krisumi, Jubilant , WheelsEye ,Porter and several regional distributors across North India. Our ability to adapt to market needs and deliver quality work has earned us the trust of over 100+ clients in the last decade

- 1. Wall Painting Service**
 - a. High Wall Painting**
 - b. Low Wall Painting**
- 2. Water Tank Painting (Tanki)**
- 3. Boat Painting**
- 4. Shutter Painting**
- 5. Mobile Van & LED Mobile Van**
- 6. Truck Painting Service**

Wall Painting Service

- **Wall painting advertising-** is a traditional and impactful form of outdoor advertising where promotional messages, brand visuals, or slogans are hand-painted or printed on public or private walls—especially in high-traffic areas like highways, villages, markets, and towns.
- It is widely used in rural and semi-urban areas across India and other developing countries due to its low cost, high reach, and long-lasting visibility.
- Advantages of Wall Painting Advertising Long-Term Visibility Once painted, a wall ad remains visible for months or even years, offering continuous exposure.
- **Cost-Effective**
- Much cheaper than other media like hoardings or digital ads, especially for long durations .
- Great for Rural & Semi-Urban Reach Ideal for targeting areas where digital media and billboards have limited access or high costs .
- **High Customization**
- Wall paintings can be tailored with local language, cultural elements, and location-specific messages.

Wall Painting Service

➤ **Strong Brand Recall**

➤ Because of large size and visibility from roadsides, people remember the brand over time .

➤ **Non-Digital, Always On**

➤ No electricity or device needed—your ad is always visible, day and night.

➤ **Creative & Eye-Catching**

➤ Vibrant colors and artistic designs attract local attention and respect . Low Maintenance Once completed, no recurring cost unless you repaint or update the message .

➤ **Best For**

- FMCG companies (detergents, soaps, cooking oil, etc.)
- Agri -based products (fertilizers, seeds, tools)
- Telecom and DTH brands
- Political campaigns
- Local retailers and distributors
- Would you like a sample quotation or design concept for wall painting ads?

High Wall Painting Service

High Wall Painting



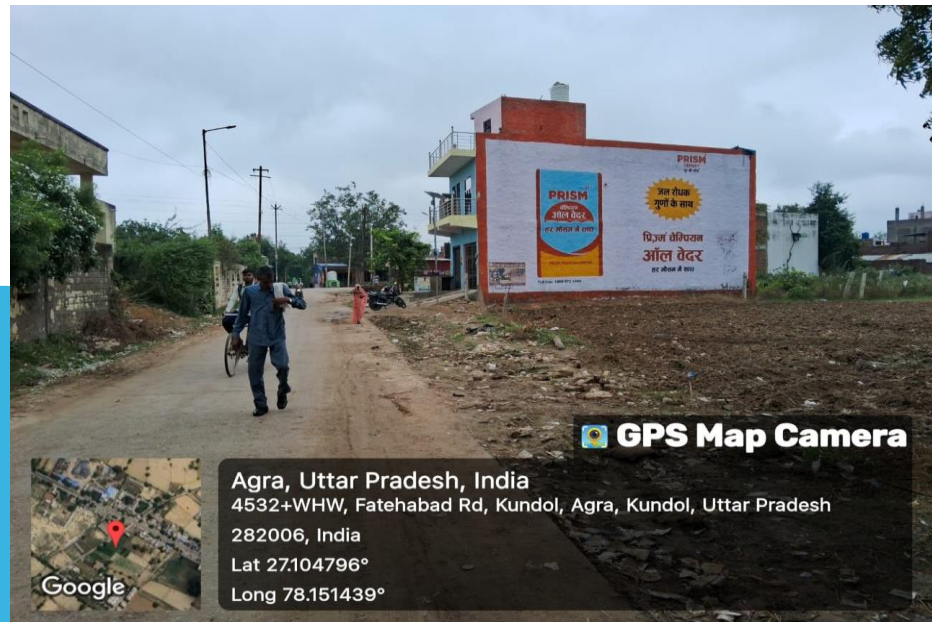
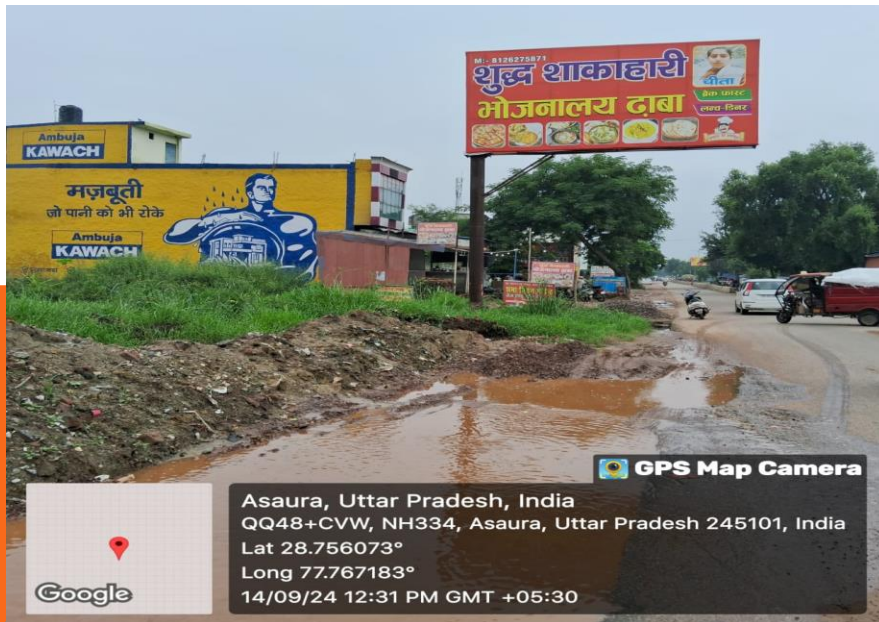
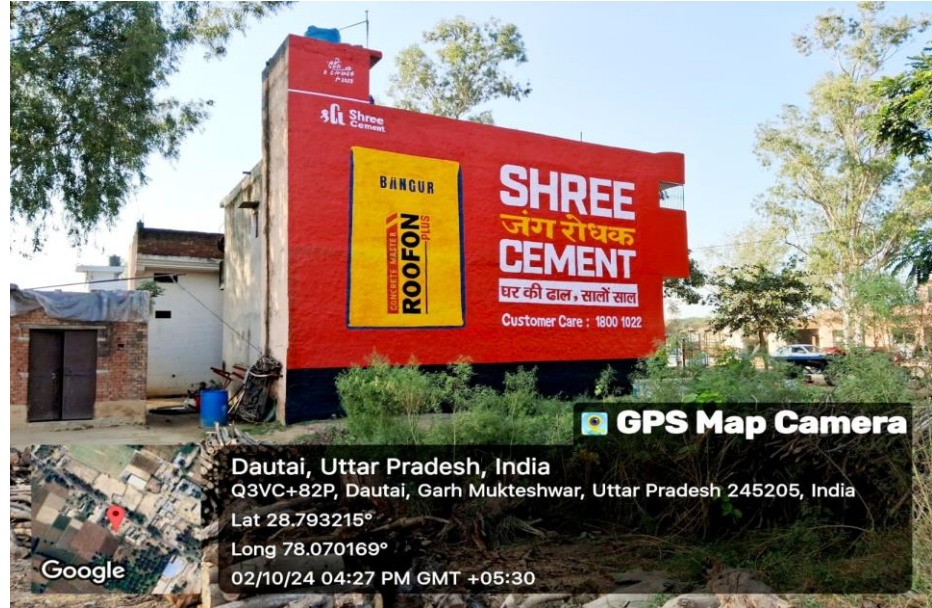
High Wall Painting



High Wall Painting



High Wall Painting



Low Wall Painting Service

Low Wall Painting



Low Wall Painting



7PCC+QXH, Budhana-Khatauli Rd, Shivpuri, Khatauli, Uttar Pradesh 251201, India

Khatauli
Uttar Pradesh
India

16°C
61°F

2023-01-22(Sun) 17:10

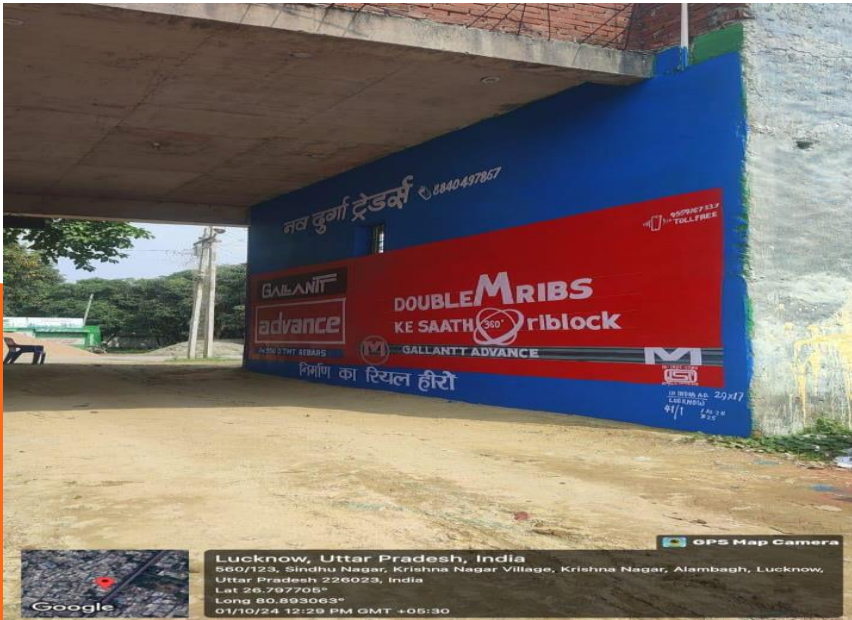
Low Wall Painting



Low Wall Painting



Low Wall Painting



Lucknow, Uttar Pradesh, India
500/123, Sindhu Nagar, Krishna Nagar Village, Krishna Nagar, Alambagh, Lucknow,
Uttar Pradesh 226023, India
Lat 26.797706°
Long 80.833063°
07/10/24 12:58 PM GMT +05:30

2022/05/25 18:51

Water Tanks (tanki) Painting

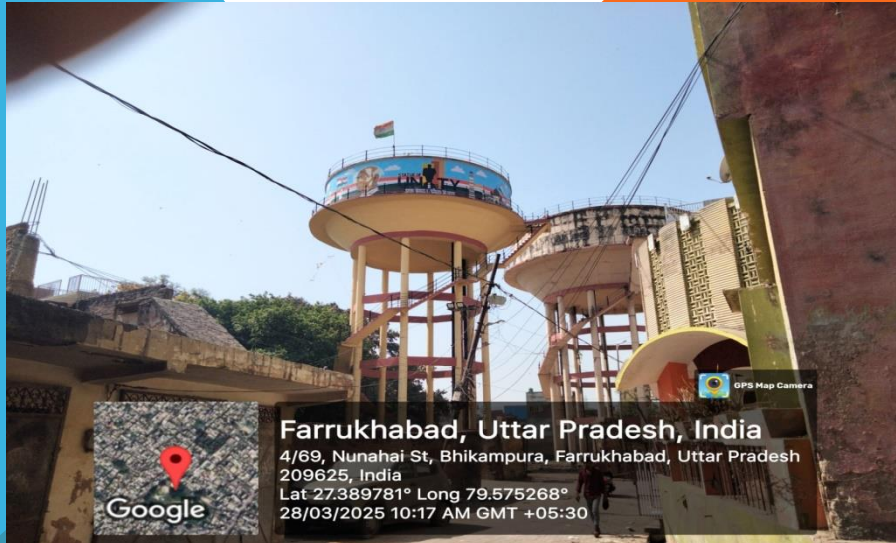
- **Tanki painting advertisement-** refers to the branding or advertising done on water tanks (Tanki)—usually large overhead or roadside tanks—by painting a brand’s logo, slogan, visuals, or message directly on the tank’s surface.
- This is a high-visibility, long-term form of outdoor advertising, especially effective in rural and semi-urban areas, where water tanks are common and often located in central or elevated spots.
- **Advantages of Tanki Painting**
- Advertisement , High Visibility ,Water tanks are placed at a height, making the ad visible from far distances in all directions.
- **Long-Term Branding**
- Once painted, the ad lasts for years, ,offering continuous exposure without monthly costs.
- **Targeted Rural Reach-** Ideal for village-level advertising, where traditional billboards or digital media are rare .
- **Cost-Effective -** One-time cost for painting, with no recurring rent like hoardings or flex boards .

Water Tanks (tanki) Painting

- **Local Trust & Familiarity-** Seeing a brand associated with a water source or public structure builds trust and credibility among locals.
- **360-Degree Impact-** Since tanks are usually round or visible from all sides, your branding gets panoramic coverage.
- **Uncluttered Space -** Unlike cities full of ads, tanki branding stands out in smaller towns or rural areas with less advertising clutter .
- **Perfect for Essential Brands-** Especially effective for cement, paints, seeds, pipes, FMCG, telecom, and political campaigns targeting deep markets.
- **Best For**
 - Cement, paint, and construction material brands
 - FMCG companies targeting rural areas
 - Agricultural brands (seeds, fertilizer, equipment)
 - Government scheme awareness
 - Telecom and DTH brands
 - Political party symbols and slogans
- Would you like a quotation format, a campaign proposal, or a sample tanki painting design?

Water Tank Painting Service

Water Tank Painting



Water Tank Painting



Water Tank Painting



Water Tank Painting



Water Tank Painting



Boat Painting Service

- **Boat Advertisement**-is a unique form of outdoor advertising where promotional messages are displayed on boats, ferries, or barges. These advertisements can be placed :
 - On the sides or sails of boats As floating billboards towed behind boats On water taxis or cruise ferries As branded boats used in events or rallies
 - It is commonly used in coastal cities, riverside towns, beach destinations, and during special events on water bodies .
 - Advantages of Boat Advertising High Visibility in Crowded Waterfront
 - **Areas-** Boats move through tourist spots, beaches, riverbanks, and ports—making your ad visible to thousands daily.
 - **Captures Attention Easily**
 - Floating or moving ads on water are unusual and eye-catching compared to regular static billboards .

➤ Targeted Demographics

➤ Perfect for reaching beachgoers, tourists, event attendees, and waterfront communities.

➤ **Mobility.** Unlike fixed billboards, boat ads travel and reach multiple areas, maximizing impressions.

➤ **Brand Prestige and Innovation** - Unique advertising gives your brand a modern, creative, and premium image .

➤ Effective for Product Launches & Campaigns

➤ Excellent during high-traffic seasons like festivals, boat races, or beach events .

➤ Social Media Friendly

➤ People tend to click pictures with creative boat ads—giving your brand viral reach .

➤ Use Cases

➤ Tourism companies

➤ Political campaigns

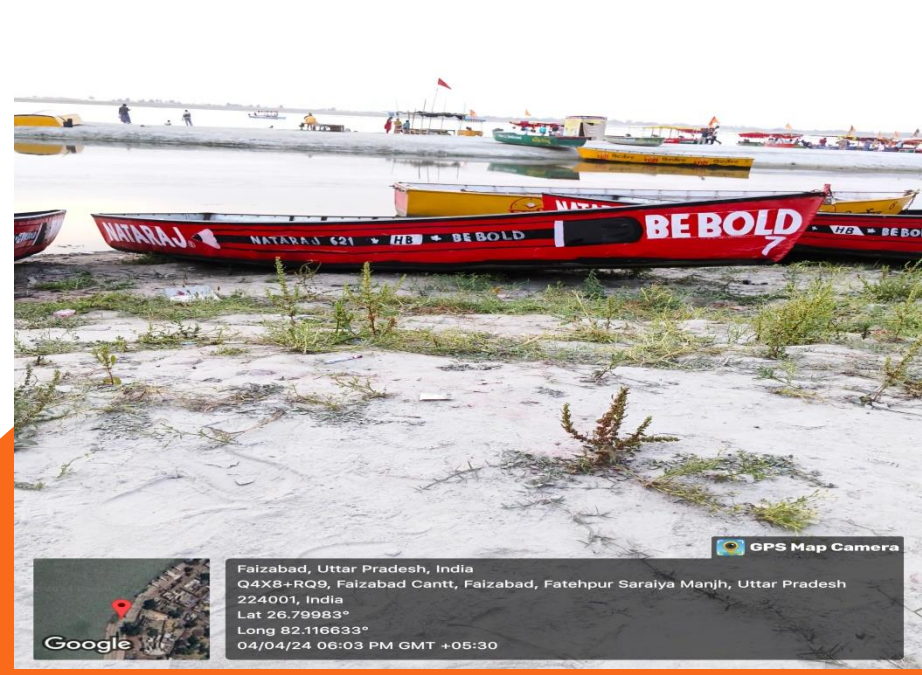
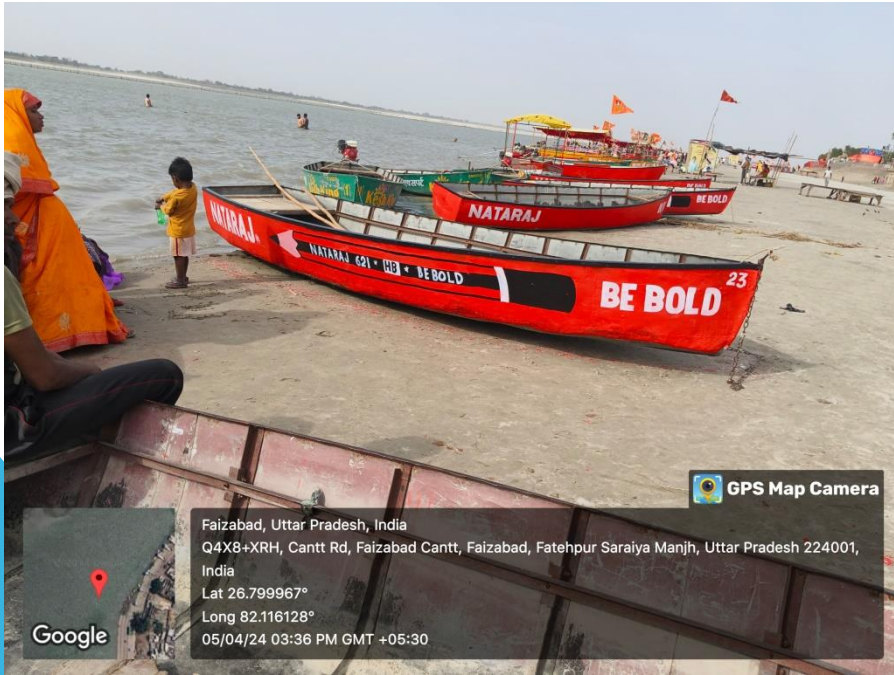
➤ Beverage & FMCG brands

➤ Real estate near waterfronts

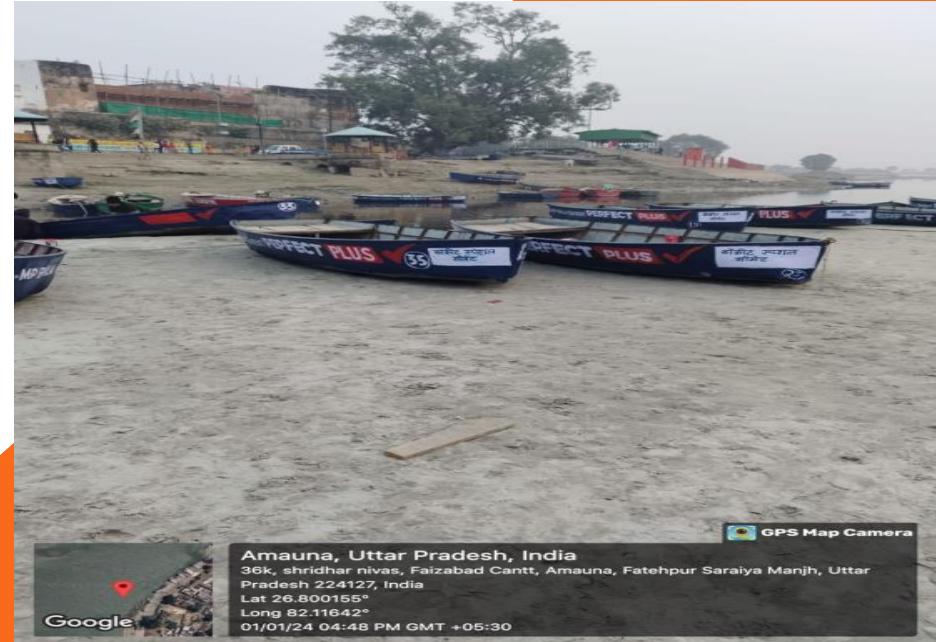
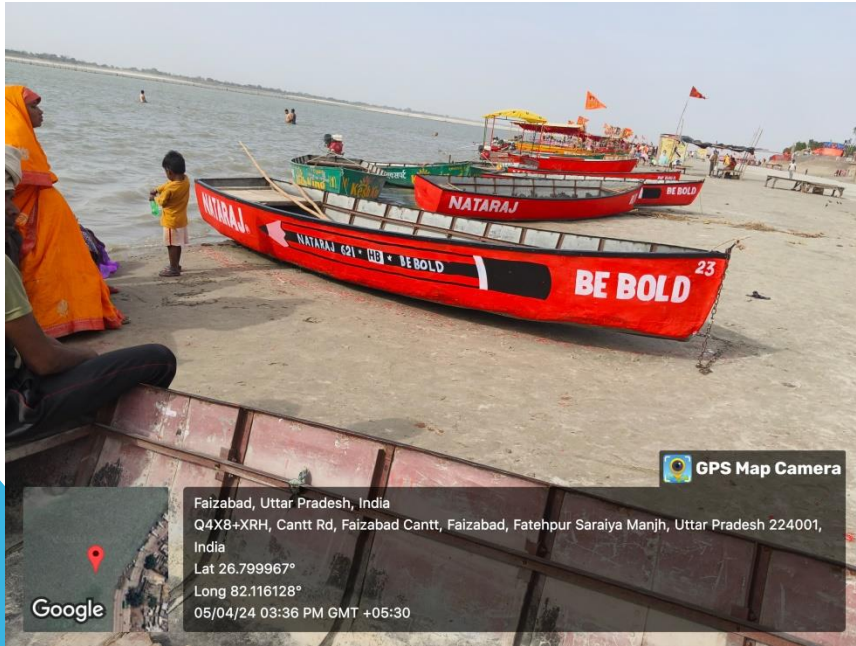
➤ Event promotions (concerts, water festivals)

➤ Let me know if you want a sample proposal or des .

Boat Painting Service



Boat Painting Service



Shutter Painting Service

Shutter Painting Service

- **Wall painting advertising**-is a traditional and impactful form of outdoor advertising where promotional messages, brand visuals, or slogans are hand-painted or printed on public or private walls—especially in high-traffic areas like highways, villages, markets, and towns.
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- Advantages of Wall Painting Advertising Long-Term Visibility Once painted, a wall ad remains visible for months or even years, offering continuous exposure.
- **Cost-Effective**
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- Great for Rural & Semi-Urban Reach Ideal for targeting areas where digital media and billboards have limited access or high costs .
- **High Customization**
- Wall paintings can be tailored with local language, cultural elements, and location-specific messages.

Shutter Painting Service

➤ **Strong Brand Recall**

➤ Because of large size and visibility from roadsides, people remember the brand over time .

➤ **Non-Digital, Always On**

➤ No electricity or device needed—your ad is always visible, day and night.

➤ **Creative & Eye-Catching**

➤ Vibrant colors and artistic designs attract local attention and respect . Low Maintenance Once completed, no recurring cost unless you repaint or update the message .

➤ **Best For**

- FMCG companies (detergents, soaps, cooking oil, etc.)
- Agri -based products (fertilizers, seeds, tools)
- Telecom and DTH brands
- Political campaigns
- Local retailers and distributors
- Would you like a sample quotation or design concept for wall painting ads?

Shutter Painting Service



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B-3, 1st Main Rd, Eswara Layout, Phase 7, J. P. Nagar, Bengaluru, Karnataka 560078, India

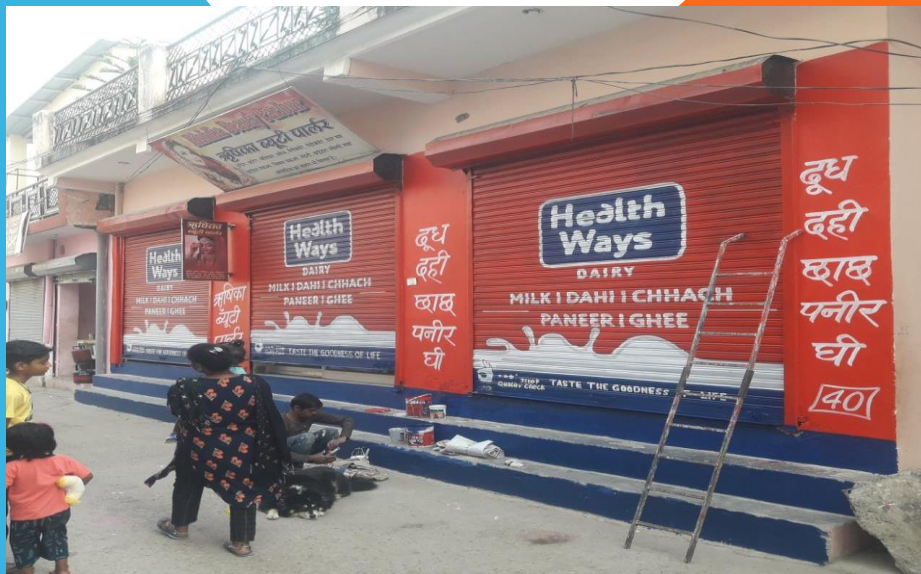
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India

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2023-02-17(Fri) 09:03(AM)



Shutter Painting Service

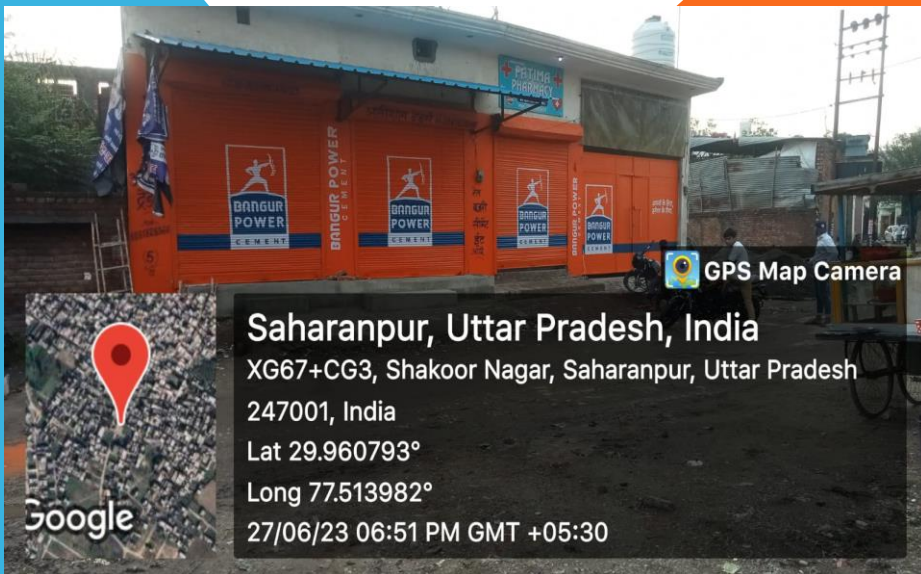


GPS Map Camera

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29HR+WP5, SH 6, Mithepur, Uttar Pradesh 247232, India
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Long 77.391961°
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Google

Shutter Painting Service



Shutter Painting Service



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Gurugram, Haryana 122006, India
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GPS Map Camera



Lucknow, Uttar Pradesh, India

560/123, Sindhu Nagar, Krishna Nagar Village, Krishna Nagar, Alambagh, Lucknow, Uttar Pradesh
226023, India
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Long 80.893063°
01/10/24 03:23 PM GMT +05:30

GPS Map Camera



मिलीपुर, उत्तर प्रदेश, भारत

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GPS Map Camera

Shutter Painting Service



Truck Painting Service

Truck Painting Service

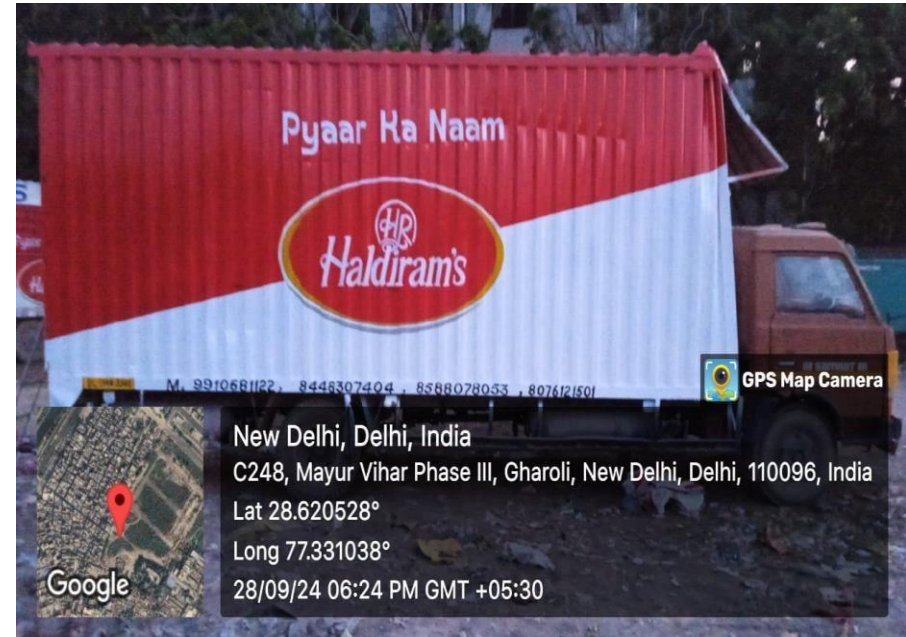
- **Truck painting** - is the practice of painting advertisements, artwork, or brand messages directly on the exterior surfaces of trucks—usually on the side panels and backdoors. It serves both artistic and commercial purposes, but in advertising, it is a cost-effective and mobile branding tool.
- Instead of using printed vinyl wraps, traditional truck painting is often done by hand using enamel or weather-resistant paints .
- Advantages of Truck Painting
- Advertising Mobile Advertising
- Trucks travel long distances daily, turning into moving billboards that reach thousands of people across cities, towns, and villages .
- **High Rural & Highway Reach** -Especially effective in rural and remote areas where traditional media (TV, internet, hoardings) has limited reach .
- **Long-Lasting & Weatherproof**- Painted ads can last for years with minimal maintenance and withstand rough weather conditions .
- **Cost-Effective**
- One-time investment with no monthly rental or renewal cost, making it cheaper than billboards or digital ads .

Truck Painting Service

- **Brand Visibility 24x7** - Whether the truck is moving or parked, your brand remains visible day and night .
- **Customized Messaging**
 - Designs can be created in regional languages, using local culture and brand slogans for better impact.
- **Partnership Branding**
 - Common for FMCG, cement, paint, and telecom companies to paint their distributors' trucks—strengthening dealer relationships .
- **Increases Brand Credibility**- When people see your brand on many trucks, it builds trust and familiarity, especially in small towns and markets .
- **Popular Use Cases**
 - FMCG Brands – Snacks, Oil, Soaps
 - Cement and Building Materials
 - Telecom Services
 - Political Campaigns
 - Paint and Pipe Manufacturers
 - Would you like a quotation format, a sample design, or a proposal template for truck painting ads?

Truck Painting Service

TRUCK PAINTING SERVICE



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TRUCK PAINTING SERVICE



Mobile Van Advertising Service

Mobile Van Advertising Service

- **Mobile van advertising-** is a type of transit media advertising where promotional materials such as banners, flex boards, LED screens, or 3D displays are mounted on moving vehicles—typically vans or tempos. These vehicles travel through targeted routes, markets, events, or crowded areas to maximize public visibility .
- **It's one of the most effective-** BTL (Below The Line) marketing strategies, especially for brand activation, product launches, political campaigns, and rural outreach .
- **Advantages of Mobile Van**
 - Advertising
 - High Reach and Mobility
 - Mobile vans travel through multiple areas daily, reaching urban, rural, and semi-urban audiences across various routes .
- **Targeted Campaigns-** You can plan routes based on market locations, customer zones, or political constituencies to reach your exact audience.
- **Attention-Grabbing Format-** With large visual displays, lights, sound systems, or LED screens, these vans stand out and easily attract public attention .

Mobile Van Advertising Service

- **Live Interaction & Announcements-**Vans can be equipped with mics or promoters to engage with people directly through announcements, product demos, or giveaways.
- **Cost-Effective-** Compared to TV or print ads, mobile vans provide ground-level impact at a lower cost, especially in mass campaigns .
- **Great for Rural & Local Markets-**Ideal for places where hoardings or internet ads are less effective. The van can be seen by villagers, small-town buyers, and local influencers .
- **Versatile for Any Occasion-** Works for festivals, promotions, government schemes, or elections, allowing flexible design and messaging .
- **Real-Time Brand Presence-** Your brand is on the road, visible, and moving—creating a perception of activeness and energy .
- **Common Use Cases-** FMCG product promotions (snacks, detergent, oil)
- Telecom and DTH campaigns
- Political party awareness (election van)
- Government health and education drives
- Local business promotions and shop activations
- Would you like a sample mobile van campaign plan, quotation format, or design mockup?

Mobile Van Advertising Service

Simple Van Advertising Service



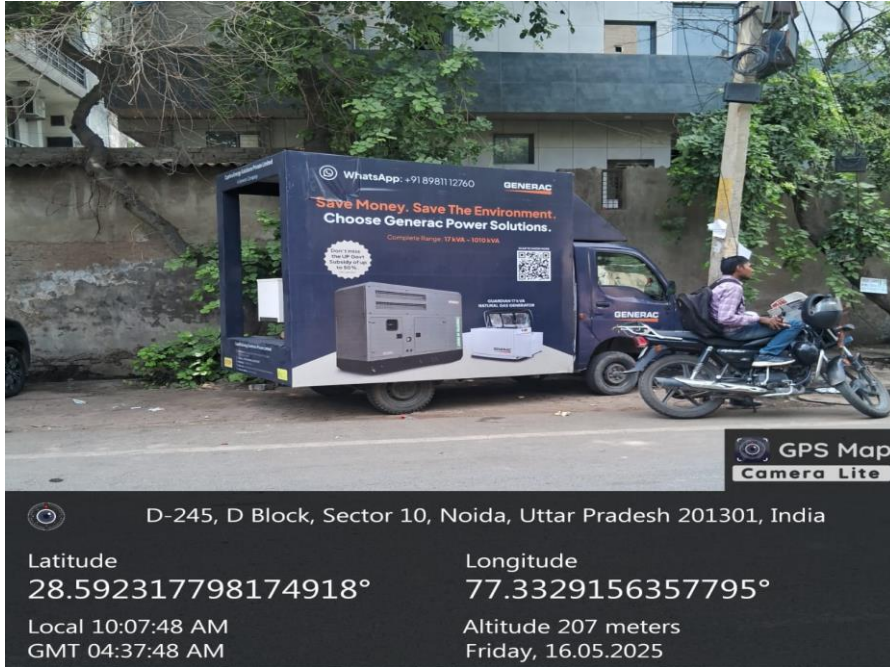
Simple Van Advertising Service



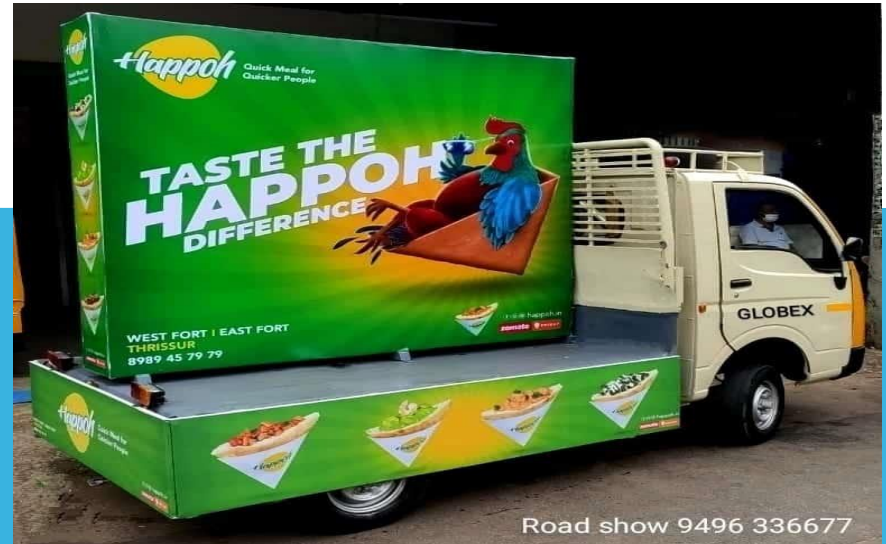
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04/05/2025 11:04 AM GMT +05:30

Simple Van Advertising Service





Simple Van Advertising Service



LED Van Advertising Service

LED Van Advertising Service



LED Van Advertising Service





Client



- **Truviser Solution**
- C-119, 11nd Floor, Sector-10, Noida
G.B. Nagar, 201301, (U.P), India
- Call us at : 9873328701,8285558928
- Mail us at :truvisersolution@gmail.com
- Visit for More Info : <https://www.indiamart.com/truviser-solution/>

For Enquiry Or Quotation Contact Us @Truviser Solution